

Video Film Works

Multimedia Services

Video Film Works Multimedia Services Price List 2014

Web Commercials
Real Estate Video
Insurance Video
Video Resumes
Legal Video



WEB COMMERCIALS

Is unique for small to large companies looking to increase sales by having video commercials or e-commercials embedded on their websites or any social media websites for distribution to a large audience...

REAL ESTATE VIDEOS

REALTORS® who use the Internet and Video Tours have to show half as many homes to each buyer, and spend one third of the time with each buyer before a purchase is made. The vast majority of metro homes have high speed Internet access and nearly all buyers of higher end homes have high speed net access and use the net to search for homes.



flexible solutions for your business needs

Web Commercials

These video's are usually 1-10 minutes in length and can deliver strong messages that will entice to sell, buy, visit your location and not overwhelm with detailed information. These productions are also used for recruitment and hiring, or for corporate image building. Perfect for retail shops, restaurants, service providers & professionals who want to tell their story in a "mini-documentary" on-location interview style format.

Each production includes; Video Production time up to 3 hrs, up to 3 hrs video editing, audio enhancement, titles and effects, 1 DVD Copy for the owner, free upload to any social media site of the owners choosing.

1-3 minute video \$300 4-7 minute video \$500

8-10 minute video \$700

Real Estate Video Tours

Benefits of using Real Estate Video Tours

Have you noticed the popularity of social media and video distribution sites such as YouTube, Facebook and Twitter? Over 90% of homebuyers begin their search on the internet. Not to mention the fact that most households include numerous computers, plus a growing percentage of SmartPhones - essentially a pocket computer with phone calling capabilities!

Video is more realistic, more appealing, and can evoke emotion - something still photos and text cannot do. Real estate video tours help save you time, save you money, sell more real estate. How your listing appears online means the difference between a buyer picking up the phone and scheduling an appointment or going to the next agent.

80% of homebuyers use the Internet and Video Tours as a resource when they are searching for a new home, and only 35% attend open houses? Once you've have a Video Tour, you have essentially created a round-the-clock online open house that buyers can conveniently experience from their home or office computer - 24/7.

While a real estate Video Tour will never be a substitute for a personal walk-through, it is an essential first step for helping a buyer focus on the listings that fit their needs and taste. Our Video Tours enables out-of-town buyers to make qualified decisions efficiently and conveniently because now they now have the ability to visually walk through the property without having to be



Real Estate Video Tours continue

Video Tours on DVD make great closing gifts!

Pricing:

Video Tour Basic

2-3 minute "walk through video" tour of a property, with limited editing, set to background music. Perfect for a condominium or small house. Unbranded for use on the MLS only. (Branded versions with your contact information, neighborhood drive-thru, Google Earth satellite imagery, and uploads to various websites not included with this package).

Presented in a .mp4 format for the life of the listing **\$135**

Standard pro

Music only | This tour is a **4-7 minute** "walk through" of a property. This is a more detailed, in depth tour, presented with background music. Tours highlight standout features of the home. . Perfect for a average sized home or luxury property. Two videos are created - an unbranded tour for use on the MLS, and a branded version with your logo and contact information for use everywhere else. On camera agent introductions are available at no additional cost. **\$250**

Premium Pro

Narrated with Music | **4-7 minute** "walk through" of a property. This is a more detailed, in depth tour, presented with background music and a full, scripted standard narration creating a mood and 'feel' for the property. Tours may include various nearby landmarks or features (such as shopping, parks, etc), neighborhood shoots and drive through, maps, etc. as well as highlighting standout features of the home. **\$345**

Property websites (Available soon)

We can create a custom website for your home or rental property. With its own custom domain (www.YourHouse.com), you can include home video tours, a community tour, maps, property features, the MLS listing data and more! Perfect for luxury properties, rentals, inns and bed & breakfasts.

Larger Homes | Properties of 5,000 square feet and larger, add **\$100**

Seasonal changes | If seasonal changes require new footage and re-editing of your tour, there is a onetime charge for reshooting and re-editing your tour [optional]. **\$100**

DVD Duplication | Designed with custom DVD menus and your logo and custom printed directly on the DVD with your logo, playable in any computer equipped with a DVD player. Will play in most home consumer models. **\$20** for first DVD, additional copies at **\$10**

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REAL ESTATE VIDEO

Are you showing your properties online in the most compelling way possible?

According to the National Association of Realtors:

- More than 90% of home buyers use the Internet to research homes
- 1 in 4 buyers first saw the home they bought on the Internet
- 4 out of 5 Internet using home buyers close deals using real estate agents
- Nearly 3 out of 4 Realtors use the Internet to conduct their business and deliver premium services to clients.
- 70% of home sellers are more likely to list with an agent offering full-motion video home tours that will showcase their home... but less than 1% of U.S. agents in America provide this easy-to-offer service!



LEGAL VIDEO

When attempting to settle a case, it is imperative to produce a "Day-in-the-Life" video or a "Settlement Video" to convince the opposition that they cannot win the case in a court of law, thereby encouraging a settlement of the case.



LEGAL VIDEO SERVICES

VFW Legal Video is experienced in capturing and communicating depositions through the use of video, audio and graphic images. Today's courts are overwhelmed. So to expedite cases, depositions are now held in remote locations where the deponent, attorney, court reporter and legal videographer record the testimony by following the Federal Rule of Civil Procedure 30(b)(4) and the Federal Rules of Evidence so that the testimony can be entered into a court of law. If the case goes to court, the video can be played back in front of a judge and jury.

We offer all of the following video services:

Video Depositions * Settlement Documentaries * Video Wills

Proof of Damages * Pre-Construction Video surveys * Construction Draws

If you are interested in something you don't see, please send us an e-mail. We are always looking for more services to offer our clients.

These services may offer the following;

- State-of-the-Art Equipment
- Individual Microphones for all Speakers
- Double-recording of all Depositions
- Mpeg-1 and Mpeg-2 files on DVD
- Videotaped Depositions
- Pre-Trial Editing
- Courtroom Playback
- DVD Duplication
- Archiving of Deposition Master Videotapes
- Computer Graphics
- Documents Scanned and Transferred to Video
- Time and Date Generation

Pricing for Video Depositions: **\$95 hour** or **\$700** for 8 hour block. **\$100** an hour after 8 hours

Rates are adjusted for repeat contracts.



INSURANCE VIDEO



People have to protect their homes, businesses, and other property from natural disasters such as fires, floods earthquakes, tornadoes, and hurricanes-plus, they also need protection from such things as burglaries, thefts and vandalism. The best way to document property for insurance purposes is to video it.

INSURANCE VIDEO SERVICES

What is involved?

- * Establish shot
- * Interior and Exterior taping
- * Video tape all important insured property
- * Shots of serial number with narration from owner
- * Owners detailed explanation of when, where, how much and whom they purchased
- * Receipts video taped
- * Complete details

Final decisions as to what will be filmed are up to the owner!

Pricing: \$30 hour

Each Production includes: **Documentary service only**

Video of property inside and out, recorded time and date of video, video of items client want to document, video of any receipts of purchases and any other value items. Recorded narration by owner of any item and serial numbers. 1 DVD copy for owner, 1 DVD copy for Insurance Company

Hourly rate **\$30** per hour (six hour max for most projects)

DVD copies **\$15** each

Fee for cancellation after arriving on site is \$30

Rates adjusted for repeat contracts.



VIDEO RESUMES

WHO CONTRACTS THIS SERVICE?

Even now, if someone is seeking employment in one of the following fields, a video resume is practically a must have:

Actors/actresses
Athletes
CEO's
Litigation attorney
Models
Musicians / Singers
Public Speakers
Sales People
Sportscaster
Teachers and trainers
Top management personnel
TV journalists

These are just typical categories practically requiring a video resume, the idea of a video also applies to many other professionals.



VIDEO RESUME SERVICES

Applying for jobs are changing rapidly as you read these words. According to computer Economics, more than 2 million standard resumes are posted on Monster.com and careerbuilding.com combined, and over 20 million total resumes are currently online-spread over more than 1200 employment site. How many do you think receives a response?

In this economy, video resumes are clearly the competitive new way for job seekers to gain an advantage in their search for employment. It is possible that in a few years, video resumes may be mandatory for submission when trying to get a job, especially if the job entails being in front of the public.

A job candidate who uses a video resume demonstrates that he or she is confident, ambitious, techno-savvy and computer literate...especially if he or she combines the video with a personal website.

We could do this for you:

Depending on the viewer's level of interest, we can organize these components together or separately:

A **30-second** trailer that briefly introduces the candidate that sets the tone for the video.

A **2-3 minute** presentation stating the applicant's job objectives, areas of expertise, special accomplishments, and special knowledge related to the position sought.

A **2 minute** presentation very specific to your job skills

A copy of the written resume and a transcript of 5 key questions mostly likely ask by the interviewer. Copies of any awards, achievements or other important documentation of past work.

Pricing: **\$45** an hour, includes 1 DVD copy

Website offer COMING SOON!

CONVERSIONS

If it's not listed, call and ask if we can do it!

* Audio Cleaning work: Removal of tape noise, hiss, wind etc...
(audio cassettes, VHS tapes, SVHS tapes etc...)

* Audio conversion to new media such as; AAC, MP3,MP4 WAV,
FLAC, WMA, MP2, AMR and others

* Video conversion to new media formats for web
(convert your video/movies to ASF. HD ASF,AVI,FLV,SWF,MP4,
MPEG 1 & 2, WMV, H.264, DivX, Xvid, Wii, PS3, Xbox360,xRiver,
VCD, DVD, OGG, HTML5, Android, iPhone, Blackberry, Apple
TV, iPad, iPod, Motorola, and many others)

Call or email us for more details

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Video Film Works

PO Box 2515
McKinney, TX 75070

1-877-755-0444 ph
214-856-8632 ph

info@videofilmworks.com

www.videofilmworks.com